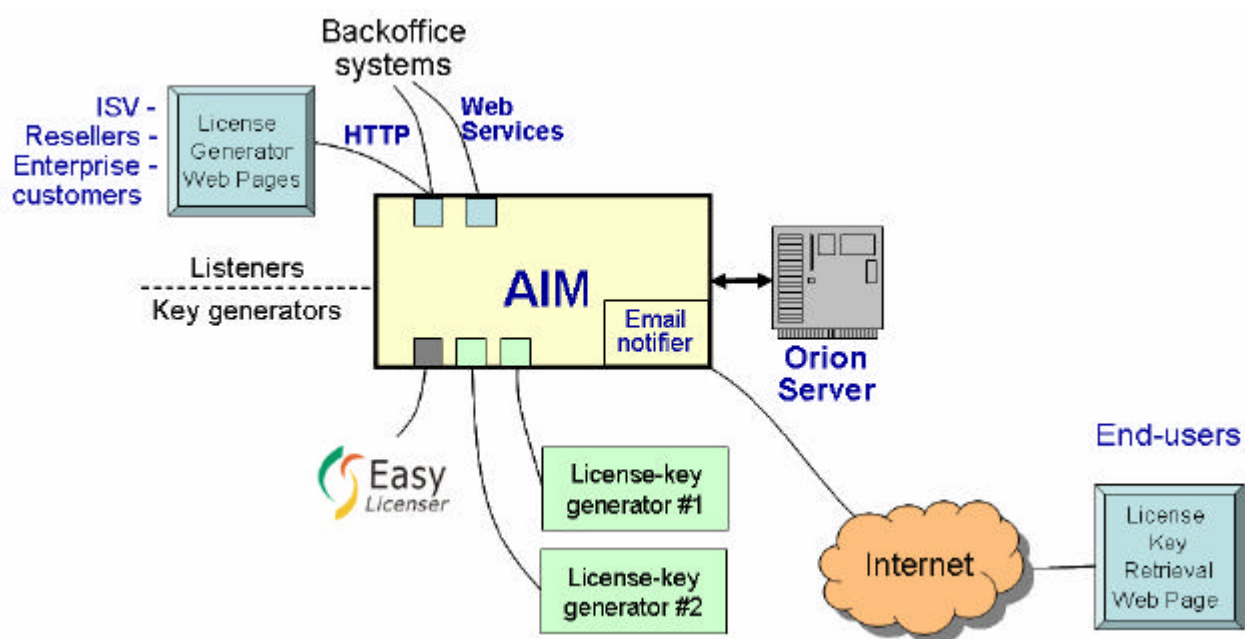


## WHAT AIM IS, AND WHO IT IS FOR

AIM is an on-demand service that automates the license management lifecycle (license generation, license delivery and management and reporting) for software and hardware/software system vendors who protect their software products with license management technology.:

- ✍ Product activation and Internet-based floating licensing services for products that are natively protected with Agilis's Orion Network Licensing Platform ([www.agilis-sw.com/orion](http://www.agilis-sw.com/orion)).
- ✍ License key and entitlement management, key delivery and notification services for third-party and homegrown license-key management systems, including but not limited to Agilis's EasyLicenser License Manager ([www.agilis-sw.com/ezlm](http://www.agilis-sw.com/ezlm)).

AIM is rapidly-configurable, and provided from a Tier 1 datacenter with high security, scalability and availability. AIM is built on Agilis's Acropolis On-demand Managed Licensing Service and Orion Network Licensing Platform.



### AIM Architecture

## VALUE PROPOSITION

- ✍ **Eliminate infrastructure costs:** eliminate the cost of purchasing, setting up and operating the associated hardware, operating system and licensing infrastructure, and
- ✍ **Reduce operations costs:** contain the cost of administering licenses, especially for global organizations or vendors who work with resellers, and
- ✍ **Simplify administration:** consolidate disparate underlying licensing tools under one management system for internal, reseller and enterprise-customer personnel, and
- ✍ **Speed product introduction:** quickly introduce new licensing models and products

## **AIM'S CAPABILITIES**

- ✍ Built-in Orion and EasyLicenser integration
- ✍ Straightforward integration of 3rd-party key generators
- ✍ Multi-level / matrix authorization model:
  - ✍ ISV sales / support personnel
  - ✍ Reseller sales / support personnel
  - ✍ Enterprise customer administrators
- ✍ Vendor-customized user screens for sales, operations, reseller, or enterprise-customer personnel
- ✍ Template-driven end-customer notification email messages, with preview/edit
- ✍ Immediate and deferred-mode key generation, so user-supplied information can be obtained and encrypted in the key at download time (e.g. node-locking parameters)
- ✍ Support for key cloning, and batch-mode license generation with a single notification email.
- ✍ Auditing and reporting for all license types.

## **KEY BENEFITS FOR VENDORS USING LEGACY LICENSING SYSTEMS**

- ✍ Legacy license key management database and server
- ✍ Automatic license key delivery and notification process
- ✍ Automatic bulk key distribution for enterprises
- ✍ Unified management infrastructure for multiple legacy license key systems
- ✍ No changes required to the protected applications
- ✍ Non-disruptive, incremental migration path to Orion-based product activation

## **PRICING**

Pricing is subscription-based and depends on your particular requirements but always meets Agilis's commitment to offering pricing that is competitive with market alternatives. Note an Acropolis subscription is a pre-requisite.

## **FOR FURTHER INFORMATION**

AIM is offered by Agilis Software. For further information, please visit our web site at <http://www.agilis-sw.com> or email us at [sales@agilis-sw.com](mailto:sales@agilis-sw.com)

**Agilis Software LLC**  
**5201, Great America Parkway, Suite 320**  
**Santa Clara, CA 95054, USA**

**Phone: +1-408-404-8480**  
**Sales: Extension 611**  
**URL: <http://www.agilis-sw.com>.**